

Lewes Artisans

www.lewesartisans.com

John Hinitt / Simon Dale / Robin Houghton
tel: Lewes 480412 / 486389 / 472489
email: info@lewesartisans.com

Newsletter no.8:
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Dear Artisans,

Welcome to the latest Newsletter.

NEWS

First of all we'd like to thank you for passing on the new leaflets to potential members. Our combined recruitment efforts have resulted in seven new Artisans joining us in the last couple of months, and we'd like to welcome them here.

They are: graphic designer Tony Ashton, builder and brickwork specialist John Galleymore, maker of hand-made oak furniture Paul Hale, electrician John Wadham, tree surgeon Alison Cotton, metal furniture maker John Pomfrey and chiropractor Trevor Mains.

THE BIG AD IS BACK

After the popularity of the last 'big ad' we've decided to put another one together to appear at the beginning of August.

Just to remind you how it works:

- we book a full-page in the Sussex Express for Lewes Artisans
- we write some copy for the page, promoting the Artisans
- the majority of the page is taken up with ads for individual Artisans, each 85mm wide by 55mm high (about the size of a credit card)
- if you want to take part, you supply us with your ad or Simon will make you one up in the format of previous big ads
- it costs you only £30 to take part

The beauty of this that having a whole page makes a real impact - readers won't be able to miss the

'Lewes Artisans' masthead.

Obviously we'd like people to respond to the individual ads, but even if you don't get a rush of sales from it, all Artisans benefit from the exposure and from keeping up our profile locally.

If you missed the big ad that we ran in November, you can see what it was like at:

www.lewesartisans.com/news.html

As before, there's only space for 15 Artisans and it's on a first-come first-serve basis, so if you'd like to be in on the ad please contact Simon on 470092 as soon as possible.

SPONSORED WALK

Continuing the Leicester Road Farmyard appeal which you may have seen in the local press recently, there is going to be a sponsored walk on 29th June (Sunday) starting at 11am. This is raising money for the charity Send-a-Cow, helping people out of poverty in East Africa.

For details contact Marnie on 480412. or see the website: www.leicester-road.org/farmyard

Although it may be too late now to get a list of sponsors together, a £5.00 donation would be acceptable.

SOCIAL

It's that time, folks - we're hoping to see you at our next quarterly meet-up on Tuesday 1st July at the Lamb in Fisher Street. As usual, we'll be there from about 5.30pm (on the terrace if it's fine) and all Artisans are welcome - we hope you can make it by to say 'hello'.

Until next time, have a good summer.

SD JH RH